

“Urbana – Brazilian Street Art”

Since 1978, when the visual artist Alex Vallauri (1948-1987) made the streets of São Paulo the most controversial environment to expose his work, Street Art has taken a large place in Brazilian art scene.

Nowadays, urban areas offer opportunities for artistic interventions and production of countless works of art in different media. This is the case for outdoor performances, capturing images and sounds for the production of digital art and installations of all kinds. It is in this perspective that has been designed the actual exhibition "Urbana - Brazilian Street Art" on display at espace_L in Geneva.

Great connoisseur of this genre of art, Marco Teobaldo has been invited to be the curator of this exhibition. He assembled artists and collectives of the two largest urban centres in Brazil, São Paulo and Rio de Janeiro, where one can daily see an explosion of colours, shapes and textures on the facades of buildings and walls.

Acrylic paint, graffiti, stencil, paste-up, poster art, performance art and sound are some techniques that we can find in the streets of these cities and are now in this exhibition.

Ozi and Geléia da Rocinha will be in residence at the espace_L during the opening week: from March the 14th to 21st. They will give street art workshops during their stay. This is the first time these artists are being presented outside Brazil.

For further information about this event, do not hesitate to contact us.

Best regards,

Leticia Maciel

Exhibition from March 20th to April 27th, 2012

Opening hours: Monday to Friday from 11h to 17h and by appointment.

With the support of:

Mission Permanente du Brésil auprès des Nations Unies à Genève

Fabio Birita (Born in Rio de Janeiro, 1977)

With a degree in industrial design, Birita studied painting in his hometown. To achieve these works, the artist makes use of multiple media such as web art, canvas, poster and sticker.



Flavio Lazarino (Born in Rio de Janeiro, 1979)

Designer, multimedia artist and activist of Low-tech technology and environment, Lazarino had a self-taught training. Currently, he works for the fashion industry and culture in Rio de Janeiro.



Fuso Coletivo - Artur KJA (Born in Rio de Janeiro, 1979) and Luciano Cian (Born in Lorena, São Paulo, 1973)

This group based in Rio de Janeiro proposes interactions between different artists and languages, such as painting, sculpture, drawing, photography, urban interventions, video, sound art and graffiti.



Geléia da Rocinha (Born in Rio de Janeiro, 1957)

He began his artistic career by painting banners and popular signs in the largest slum in Rio de Janeiro, Favela da Rocinha. With a specific route and an intuitive ability to match colours, he has developed his technique by using recycled materials as support.



Ozi (Born in São Paulo, 1958)

Self-taught, Ozi was introduced to the Street Art in São Paulo by Alex Vallauri, precursor of graffiti in Brazil. Since 1985, he has been developing his own universe in the urban environment and especially with the use of the stencil technique.

